



The National Sweetcorn Festival Foundation

804 E. Washington St.
Hoopeston, IL 60942

EIN: 82-5477542

June 26, 2023

Dear Business Manager:

Through organized efforts in our community, the Hoopeston Jaycees is our proud sponsor of the 79th Annual National Sweetcorn Festival and Miss National Sweetheart Pageant held over Labor Day Weekend in Hoopeston, Illinois. It takes a great deal of volunteers and community support to organize this event and we are working diligently to make it happen, we are therefore writing to you with regards to an exciting opportunity to be a part of our National Sweetcorn Festival Advertising Packages. Our National Sweetcorn Festival Foundation Group is a 501c3 nonprofit organization so all donations are 100% tax deductible using EIN# 82-5477542. All donations can be made payable to the National Sweetcorn Festival Foundation.

The National Sweetheart Pageant is unique in the realm of pageants. The Hoopeston Jaycees Organization is fortunate enough to partner with the Miss Volunteer America Organization in 2022 whereby they will be sending a Runner-Up from their State Pageants across the US. Your sponsorship allows us to provide our finalists (in scholarship, cash and various gifts) a total of \$2,400.00 which helps them pay for college and prepare for a career. It also provides an opportunity to gain additional life experience, working on issues of importance to society, enhancing their personal and professional skills and development. Scholarships have been the cornerstone to empower these remarkable young women to achieve their personal and professional goals. We are determined to continue this same tradition that has been a vital part of the National Sweetcorn Festival since 1939.

These young women are in our community for six days and will be touring our local businesses, meeting members of our local organizations, visiting with the residents of Heritage Health Therapy and Senior Center, educated on the Illinois agricultural industry, participating in the Labor Day Parade while also rehearsing many hours for the pageant preliminary competition held on Saturday, September 2, 2023 with finals on Sunday, September 3rd, 2023. It takes a well-qualified and experienced panel to Judge this level of competition and we are pleased to provide a very distinguished panel of Judges who have previously represented or judged for various other State and National pageant circuits.

It is our mission to provide the best experience for these judges and contestants while visiting our community and offer scholarships to further their education and careers. In order to meet our goals and provide a week full of events for our Judges Staff and National Sweetheart Pageant contestants, we rely on the generosity of individuals and businesses for support. Without the assistance of community-minded individuals just like you, the National Sweetheart Pageant or National Sweetcorn Festival wouldn't be possible.

We ask that you make a commitment to support our annual pageant by considering one of the pageant sponsorship packages (Bronze, Silver and Gold) attached to this letter. The Hoopeston Jaycees have implemented an exciting advertising incentive package for you, if your business or corporation donates to multiple projects during the National Sweetcorn Festival we have created advertising packages based on cumulative donations contributed to Festival events. In addition to receiving our specific pageant sponsorship packages, based on your total contributions you could be worthy of receiving many other great rewards subject to your desired donation (see attached). Your generosity will make a difference in our community by allowing us to continue our work through the Hoopeston Jaycees. We are aiming to give out over \$5,000.00 worth of scholarships and various gifts to our National Sweetheart Pageant contestants this year.

If interested, please reach out to us for further information. All contributions are payable via our website www.nationalsweetheartpageant.com through the donation link or you may mail your contribution payable to the National Sweetcorn Festival Foundation, c/o National Sweetheart Pageant, 804 E. Washington Street, Hoopeston, IL 60942. Payment Plans are available; however, final payments are due on or before August 5, 2023. We are happy to discuss these various packages or field any questions you may have so feel free to give us a call anytime.

Once again please consider donating to our community and remember, NO contribution is too small.

Thank you for your consideration.

Michelle Crabtree, Executive Director
The National Sweetheart Pageant, sponsored by Hoopeston Jaycees
701 N. Fourth Street
Hoopeston, IL 60942
Phone: 217-249-9671

Attachment