



As summer quickly approaches, the Hoopeston Jaycees are looking forward to a great season of advertising for the 74th National Sweetcorn Festival. Miss Hoopeston 2017, Autumn Layden, is looking forward to being an ambassador for not only the Jaycees, but the community as a whole.

Miss Hoopeston welcome posters have become a long-standing tradition, and it is a tradition that relies solely on the support of our local businesses, churches, and organizations. By your business purchasing a poster, we are able to present a welcoming face at each individual business, as well as promote the festival. All proceeds from poster sales go directly back into the Miss Hoopeston program, which has recently started presenting a scholarship to our queen. This scholarship is based on completion of a successful year of representing Hoopeston.

We sincerely hope that you will continue to support the Miss Hoopeston program and the Jaycees through a poster order. Poster cost will be \$40.00, with pictures being taken on May 6 or 7. Poster delivery will commence in early June, just in time for the summer publicity season. Please complete and return the enclosed order form by Monday, May 10, 2017. Orders and payment may also be submitted via our website at www.hoopestonjaycees.org.

We also are excited to continue an initiative this summer, one that will hopefully benefit your business as well! All businesses that purchase a poster will be featured on our social media outlets during an assigned week this summer. During your business' week, we will "tag" your business and encourage people to visit your location and take a quick picture with the Miss Hoopeston poster. We will have weekly prize drawings for those who participate, as well as an overall summer drawing. We hope that this will bring new visitors to your business, and bring more web presence to us all!

For any further questions or information, please feel free to contact me at misshoopeston@hoopestonjaycees.org or 217-274-9458. Thank you for supporting our local efforts!

Sincerely,
Jacy Samet
Miss Hoopeston Coordinator

Miss Hooperton

A  Program

Please complete and remit payment by Monday, May 10, 2017

Business Name: _____

Contact Person: _____

Phone Number: _____

Friday Business Hours: _____

Saturday Business Hours: _____

Select One

Photo to be taken at my business

Studio photo with props provided: _____

Surprise us with a pretty picture!

Any additional notes: _____